Here is the rough draft of the letter that can be sent to leaders across America to get our sport recognized and moving up.

Feel free to tear it apart and make it better. The more brains working on this project the better our chances of success.

Dear President Trump: Or Dear Senator \_\_\_\_ Or Dear Mayor\_\_\_\_

Thank you for taking the time to review this letter. We represent Lawn Bowlers from all across America. We are the Presidents of the seven Divisions that make up Bowls USA, formerly the United States Lawn Bowling Association. Our intent in writing to you is to seek your support in advancing bowls in the USA. Bowls is presently under serious consideration for becoming an Olympic Sport and is already part of the Commonwealth Games and the World Championships. In the USA, however, we lag behind many other countries in its development and practice. In short we need your help to grow a sport that is very beneficial on many levels to people of all ages and to our country.

For this purpose we have attached an article that was prepared by World Bowls, the organization that controls International Competition around the World and sets the standards by which the game is played. Recently World Bowls held the World Championships with qualifiers in Australia and then the finals in New Zealand.

<http://www.burnsidebowlingclub.com/2016WorldBowlsChampionshipContents.html>

34 countries fought for gold and glory over three weeks. We are proud to say that the U.S. Team qualified and actually beat the Scottish Commonwealth Games Gold Medal fours team. The average age, however, of Team USA was 54.4 years, where most of the teams from other countries were probably on average 20 to 25 years younger.

The article published by World Bowls is very helpful in gaining an understanding of the rich history of bowls, how it is played, the surfaces utilized, thus the investment required and the benefits of bowls to all who have the pleasure of participating in the sport.

In addition we have attached a short video, which shows the game in action and a brief list of some of the benefits of promoting bowls in the USA.

**Our goal is to get the sport we love into the Olympics and into college and high school curriculum as well as to get new bowling greens built.** Bowls is a sport that boys, girls, young adults, middle aged and the elderly can enjoy. It is much safer than many other sports currently available to our youth and is really loved by the young who play it in schools in Australia and other countries. With 10,000 baby boomers retiring every day, it is a sport that can also help the elderly stay healthy, thereby reducing health care costs. The sport benefits all ages, both sexes, people with disabilities and in short, everyone who participates. The game teaches the young discipline and patience and how to compete in life. It builds moral character and is safe.

Unfortunately, compared to other countries, we are behind the times in the development of this grand sport. We send Team USA to compete all over the World, but we could be much more competitive if more of our young people were introduced to the sport. There are many International Competitions for young adults where America does not even field a team. Given the health benefits of the sport, the ability of it to build good moral character and the appeal to young and old alike, it is a sport that is ready to take the next step forward in the USA.

Most bowling greens are located in public parks, for example there are 30 clubs in Southern California, mostly located in parks, however, there are many Cities and even States that have no bowling greens. Considering the multitude of benefits to the young and old, it would appear the time has come to advance the sport to the level it is at in many other countries. Some of the countries that are growing their programs include China, England, Scotland, Japan, Canada, Wales, Fiji and South Africa, to name a few. We would like America to be competitive and for Americans on a large scale to enjoy this wonderful sport. We are hoping that you will assist us in any way you can in growing this fine sport in the USA**. One advancement, that would be very significant would be to make it a physical education option in High Schools and Colleges.**

The first step is to understand what Bowls is and how it benefits the many that participate in the sport. Hopefully the extensive article that is attached and other information will answer many of the questions you might have about the sport.

The second step is for us to answer any other questions you have about bowls and for us to help you in anyway we can, so we can move to the next level.

**The third step is to introduce the sport into physical education curriculum in those Cities where there are bowling greens or to build greens in city parks where there are none.**

With your help we can introduce bowls to thousands of people across the USA and in the process enrich their lives in a safe and healthy way.

Please let us know what you think after you have had a chance to look at the information we have supplied. We are hopeful that together we will make Lawn Bowling a great sport in America as it is in many other countries.

Thank you for your time and kind consideration.

Sincerely,

Richard Broad

President Bowls USA

Anna Witt

President of the Central Division, governing North Dakota, South Dakota, Colorado, Kansas, Iowa, Minnesota, New England, Missouri, Wisconsin, Illinois, Indiana, Kentucky, West Virginia, Ohio and Michigan.

Veronica Sum

President of the Northeast Division governing, New York, Rhode Island, Delaware, Maine, Maryland, Virginia, Connecticut, Massachusetts, Vermont and New Hampshire

Daniel Jittu

President of the Southeast Division, governing Tennessee, Florida, Arkansas, North Carolina, South Carolina, Mississippi and Georgia

President of the South Central Division, governing Utah, Texas, Arizona, New Mexico, Louisiana, Arkansas and Oklahoma.

John Johnson

President of the North-West Division, governing Washington, Oregon, Montana, Idaho and Wyoming.

President of the Pacific Inter-Mountain Division, governing Northern California, Nevada and Hawaii.

Cheri Cabot, President of the Southwest Womens Division, governing Southern California

Phil Dunn

President of the Southwest Lawn Bowling Association Men’s Division, governing Southern California

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If the Presidents agree we can put our phone numbers and email addresses. We could also add in the States that Division controls, so that the person we send the letter to knows who to contact with questions near to where they are located or the districts they represent. Either that or we can have one point of contact and then distribute from there. In either case I think it's a good idea to list the States the Division controls. Politicians think votes and keeping constituents happy in the States they govern.

What we need, besides everyone’s critique of this letter is for **Bowls USA to appoint someone or various people to gather the contact information for all the governors, mayors, congress persons, head of Parks & Recreation. We need email addresses, phone numbers if possible and addresses. Maybe there is a business out there where we can buy the information.**

Some of the links are broken on the Bowls USA website so couldn’t get all the information on who all the Presidents are. I reported this to Dick Sayer and he is fixing it.

To all Presidents, the Board and all others that are involved, please take the time to think about how this letter can be improved. Please feel free to make any changes, deletions, additions you deem appropriate. Together we want the best sales pitch possible. We need to push the leaders buttons to move them to action.

Please feel free to share this letter with others who can contribute valuable insight and who want to be involved in helping bowls grow.

I’ve included people like Victor Green and Margi Rambo as they are working on building an indoor green. My firm belief is that it will take all our efforts to be successful, so again feel free to pass this around so we can fine tune and improve this very rough draft.

Thanks,

Phil Dunn

p.s. Below is a list of Benefits that can accompany the letter, so they will get a DVD, List of Benefits, The World Bowls Article and this letter as modified by you all. Please also add to the Benefits. The Benefits list is meant to be easy to read one liners.

**SUMMARY OF BENEFITS OF INTRODUCING LAWN BOWLING**

**TO YOUR COMMUNITY**

1. Provides all citizens a healthy and safe sporting activity
2. A sport that can be enjoyed by people from ages 10 to 100
3. An inexpensive sport that can be enjoyed by all regardless of wealth
4. Men, women, boys, and girls all compete on equal footing
5. A sport that can be enjoyed by people with disabilities
6. Blind, amputees, and other disabilities can compete
7. Good for our Veterans to help them even if disabled
8. A safe sport for our youth where head injuries don’t exist
9. Builds self confidence, patience and determination
10. A sport that teaches the young etiquette, manners & discipline
11. A sport that is played and enjoyed in over fifty countries
12. A sport that has a rich history dating back hundreds of years
13. Hosting local, National & International tournaments
14. The opportunity for players to compete to be on Team USA
15. The opportunity for those players to compete overseas
16. The opportunity to make friends from all over the World
17. The opportunity to enjoy club activities outside of bowls
18. Membership in Bowls USA & State Divisions with benefits
19. More than anything else the friendships that are created
20. A typical single game of bowls involves walking 2 and ½ miles
21. A safe healthy way to exercise for people of all ages
22. The opportunity to raise revenue for the community
23. The opportunity to raise funds for charities thru tournaments